

## FILMMAKER INTRODUCTIONS VIDEO RECORDING + SUBMISSION SPECS

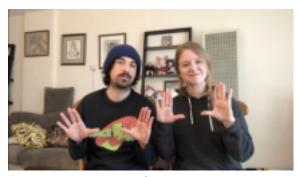
Thank you for being part of the San Francisco Jewish Film Festival, July 20 - August 6, 2023! If you are not able to attend, we invite you to record a brief introduction that will play immediately prior to your film screening. Please keep your introduction to under two minutes.

## DEADLINE for video submission delivery: Monday, July 17 by 6pm PT

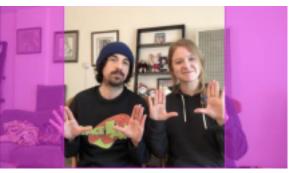
## Technical specifications for recording a video:

Keep it simple! Record using the best + simplest device you have access to. MacBook, iPhone, DSLR.

- Please record as if this is LIVE.
- Please look into the camera when recording!
- Orientation: 16x9 / landscape only. We may crop the video to square for posting on social channels. \*See below for max two-person composition.
- Lighting: Even, soft light is preferred. Daylight, if possible.
- Sound: Stereo. Built-in mics (synced audio) preferred!
- Length: 2 min max
- Format: MP4 (H264 file)



**Correct framing** 



Incorrect framing (image will be cutoff)

## How to deliver your video to us:

- Upload the video file to the dropbox folder below \*file name should include film title + your name https://www.dropbox.com/request/V04ZEG8zeggCZsWfdm8f
- · Please email any notes you would like to pass along to the video editor

Need more technical advice on how to record your introduction?

Please reach out to Joey Smith at <a href="mailto:jsmith@ifi.org">jsmith@ifi.org</a>