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**Jewish Film Institute 'Next Wave' presents:
The Movie that Predicted Trump: 'A Face in the Crowd' hosted by Broke-Ass Stuart**



SAN FRANCISCO, CA – The Jewish Film Institute’s Next Wave initiative, which presents innovative Jewish media for young adults in the Bay Area, will screen a 35mm print of the 1957 classic **A Face in the Crowd**, directed by Elia Kazan and written by Budd Schulberg. The program is being framed as “the movie that predicted Trump” and will be hosted by influential blogger/mayoral candidate Stuart Schuffman (**Broke-Ass Stuart**), who will moderate a post-film panel on the media’s making of political celebrity with **San Francisco District 9 Supervisor Hillary Ronen**, **San Francisco Chronicle columnist Heather Knight** and **Academy Award-nominated, Bay Area filmmaker Rick Goldsmith**.

The event is scheduled for **Thursday, December 7 at the Roxie Theatre** with tickets currently on sale for \$12 general admission and \$10 for JFI and Roxie members.

“Just as darkly comic and relevant today as upon its 1957 release, this film is an essential viewing experience for anyone concerned about today’s political climate,” said Joshua Moore, JFI Programmer. “We’ve assembled an exemplary panel of influential San Francisco voices at the intersection of art, politics and journalism who will debate, dissect and explain how political celebrity is often a product of media attention.”

More about ‘A Face in the Crowd’:

When philosophical country/western singer Larry "Lonesome" Rhodes (**Andy Griffith**) is "discovered" in the local lock-up by television talent coordinator Marcia Jeffries (**Patricia Neal**),

she decides that Rhodes deserves a guest appearance on a TV variety show. The gangly, overly humble Rhodes is an instant sensation and he quickly ascends toward superstardom -- attracting fans, sponsors and endorsement deals -- until he is the most powerful and influential entertainer on the airwaves. Beloved by his public audience, they would never believe that he has turned into a scheming, power-hungry manipulator with Machiavellian political aspirations.

Dir. Elia Kazan, USA, 1957, 126 min., English. Written by Budd Schulberg with Andy Griffith, Patricia Neal, Anthony Franciosa, Walter Matthau, Lee Remick

For full event, film and panelist information, visit www.jfi.org/predicting-trump.

Key Event Links:

Tickets: http://bit.ly/FaceInTheCrowd_Tickets

Facebook Event: http://bit.ly/FaceInTheCrowd_Facebook

Jewish Film Institute Social Media:

Facebook/Twitter/Instagram/Youtube: [@sfjewishfilm](https://www.instagram.com/sfjewishfilm)

About JFI Next Wave

JFI Next Wave is a community of contemporary Jewish film lovers as well as a platform for the showcase of emerging and established filmmakers whose work explores modern life and identity through a Jewish lens, often dealing with subjects like, art, music, travel, social justice and more. Over the past several years, Next Wave has championed the multi-disciplinary work of artists such as Alex Karpovsky, YidLife Crisis, Jessie Kahnweiler, Bobbi Jene Smith, Mix Master Mike & DJ AM and Jeff Baena through live and online programming that explores the frontiers of Jewish film.

About the Jewish Film Institute

The Jewish Film Institute (JFI) is the premier curatorial voice for Jewish film and media and a leading arts and culture organization in the Bay Area. JFI catalyzes and inspires communities in San Francisco and around the world to expand their understanding of Jewish life and culture through film, media, and dialogue. Year round, the Jewish Film Institute promotes awareness and appreciation of the diversity of the Jewish people through multiple mediums – including original online programming that reaches a global audience of over 2 million views. All of these services, along with artists' support and educational initiatives, give audiences around the world even greater access to Jewish culture and the visionaries who shape it.

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