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SAN FRANCISCO JEWISH FILM FESTIVAL IS FIRST JEWISH FILM FESTIVAL TO BECOME AN ACADEMY AWARD® QUALIFYING FESTIVAL IN DOCUMENTARY SHORT CATEGORY

San Francisco, CA – The Jewish Film Institute announced today that the San Francisco Jewish Film Festival is now a qualifying film festival in the Academy Award® Documentary Short Subject category. SFJFF is the first Jewish film festival to achieve this Academy Awards® qualifying status. Recipients of SFJFF's juried Best Short Documentary Award will be eligible for consideration in the Documentary Short category of the Academy Awards® provided the film otherwise complies with the Academy rules.

"We are honored to have SFJFF join a select group of qualifying festivals for the Short Documentary Oscar®. We are very happy that our filmmakers will have this added benefit when they screen at our festival," **Jay Rosenblatt**, JFI's Program Director, said.

SFJFF joins Sundance, Tribeca, Hot Docs, Full Frame, Camerimage, New Directors/New Films and others as a Documentary (Short Subject) qualifying film festival.

"Short films are a unique medium. They are often a launch pad for new artistic voices and perspectives," **Lexi Leban**, JFI's Executive Director said. "We are thrilled to be selected by the Academy as an Oscar qualifying Festival, so that we can shine a brighter spotlight on these compelling, independent new works."

In light of this development, the Festival has decided to extend its **Call for Entries** for short documentary submissions until April 27, 2018. Submission information can be found online at www.ifi.org/submit-2018.

The 38th San Francisco Jewish Film Festival returns July 19 – August 5, 2018. The full program for SFJFF38 will be revealed on June 19, 2018. The Festival is expecting an audience of over 40,000 moviegoers in San Francisco, the East Bay, Palo Alto, and San Rafael.

For general and ticket information, visit <u>ifi.org/sfjff</u> and <u>sfjff.org</u> or email <u>jewishfilm@sfjff.org</u>. To contact the SFJFF Box Office directly, please email <u>boxoffice@sfjff.org</u> or call 415.621.0523.

For photos and press materials, visit ifi.org/press.

HASHTAGS: **#SFJFF**, **#SFJFF38** and **#SFJewishFilm**

Facebook: <u>facebook.com/sfjewishfilm/</u>

YouTube: youtube.com/SFJewishFilm
Website: www.ifi.org / www.sfiff.org

About the Jewish Film Institute

The Jewish Film Institute (JFI) is the premier curatorial voice for Jewish film and media and a leading arts and culture organization in the Bay Area. Presenter of the San Francisco Jewish Film Festival, JFI catalyzes and inspires communities in San Francisco and around the world to expand their understanding of Jewish life and culture through film, media, and dialogue. Year round, the Jewish Film Institute promotes awareness and appreciation of the diversity of the Jewish people through multiple mediums – including original online programming that reaches a global audience of over 2 million views. All of these services, along with artists' support and educational initiatives, give audiences around the world even greater access to Jewish culture and the visionaries who shape it.

About the San Francisco Jewish Film Festival

The San Francisco Jewish Film Festival (SFJFF), presented by the Jewish Film Institute, is the largest and longest-running festival of its kind and a leader in the curation and presentation of new film and media exploring the complexities of Jewish life around the world. Presenting more than 65 films and 135 individual screenings, performances and events in five Bay Area cities (San Francisco, Palo Alto, San Rafael, Oakland, Berkeley), SFJFF attracts more than 40,000 filmgoers and industry professionals to its 18-day program.

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