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“PERSONAL AFFAIRS” TO SCREEN AS FILM AND FEAST PRESENTATION AT 37 SAN FRANCISCO JEWISH FILM FESTIVAL

Reception at Zaytoon Mediterranean Restaurant & Bar to Follow East Bay Screening

SAN FRANCISCO, June 13, 2017 – The Jewish Film Institute (JFI) is pleased to announce that Maha Haj’s **PERSONAL AFFAIRS** will screen as the Film and Feast presentation at the 37th San Francisco Jewish Film Festival (SFJFF). The festival returns to the Bay Area July 20th to August 6th, 2017.

An official selection of the 2016 Un Certain Regard section of the Cannes Film Festival, **PERSONAL AFFAIRS** will screen as the festival’s Film and Feast presentation. Maha Haj’s directorial debut traces the intergenerational dissatisfactions of a dispersed Palestinian family living in Nazareth, Ramallah and Sweden. Following the Thursday, August 3rd screening at 6pm at the Landmark Albany Twin Theatre in the East Bay, the festival will present an exclusive reception featuring Middle-Eastern flavors and wine pairings at Zaytoon Mediterranean Restaurant & Bar.

Entering its 37th year, the Festival is expecting an audience of over 40,000 moviegoers at the following theaters; the Castro Theatre in San Francisco, the Landmark Albany Twin in Albany, the CinéArts Theatre in Palo Alto, the Christopher B. Smith Rafael Film Center in San Rafael, and the New Parkway Theater in Oakland.

For ticket information, please visit the Jewish Film Institute online at www.jfi.org or the Festival website at www.sfjff.org or contact the box office at 415.621.0523. The full program with complete information to be announced June 20, 2017.

Jewish Film Institute and San Francisco Jewish Film Festival Social Media:

Facebook: facebook.com/sfjewishfilm/

Twitter: twitter.com/SFJewishFilm

Instagram: instagram.com/sfjewishfilm/

YouTube: youtube.com/SFJewishFilmFestival

Website: www.jfi.org / www.sfjff.org

About the Jewish Film Institute

The Jewish Film Institute (JFI) is the premier curatorial voice for Jewish film and media and a leading arts and culture organization in the Bay Area. JFI catalyzes and inspires communities in San Francisco and around the world to expand their understanding of Jewish life and culture through film, media, and dialogue. Year round, the Jewish Film Institute promotes awareness and appreciation of the diversity of the Jewish people through multiple mediums – including original online programming that reaches a global audience of over 2 million views. All of these services, along with artists' support and educational initiatives, give audiences around the world even greater access to Jewish culture and the visionaries who shape it.

About the San Francisco Jewish Film Festival

The San Francisco Jewish Film Festival (SFJFF), presented by the Jewish Film Institute, is the largest and longest-running festival of its kind and a leader in the curation and presentation of new film and media exploring the complexities of Jewish life around the world. SFJFF attracts more than 40,000 filmgoers and industry professionals to its annual three weeks of inspiring films, events, panels and parties. Screenings take place at the historic Castro theatre in San Francisco and venues throughout the Bay Area during July and August.

Ticket Information, Festival Dates and Public Contact Numbers

The 37th San Francisco Jewish Film Festival will take place July 20th – August 6th, 2017. For more information, visit the SFJFF website at www.sfjff.org or contact jewishfilm@sfjff.org. For Box Office information, please contact boxoffice@sfjff.org or call 415.621.0523. The complete lineup of films will be announced on June 20, 2017 along with a full complement of discussion programs, international guests, awards, and celebrations.